

Parent Ad Information

Parent ads are a wonderful and enduring expression of your feelings. Please use this order form, and **follow the instructions carefully**. Copies are available online at montgomeryhighschool.com , and in the Main Office and Business Office. For questions, please call us at 528-5522 x.6522 or email us at sforrest@srcs.k12.ca.us .

Deadline for submission is Friday, October 2nd, 2009!

Plan ahead! Every year we are inundated with last minute requests – please allow enough time to gather and prepare your materials and submit them on time.

We will happily design your ad for you, or you may submit a rough draft, which we will try to follow as much as possible, within the style guidelines that we have set.

We prefer photos to be submitted only as JPEGs on CD at no less than 225 dpi (high quality) for a wallet size photo. Please do not submit bitmap (.BMP) or other format files. If submitting hard copy photos, **do not cut photos**; mask photos with paper or submit a sketch to show us approximately how you would like them to be cropped. **Hard copy photos should be printed on glossy photographic paper only**. Please do not submit any photos printed on plain paper, as they reproduce poorly. We recommend scanning original photos, saving them as jpegs at 300dpi, and submitting them on CD. **Yearbook will not attempt to return photos or CDs. Please submit disposable copies only.**

Please note: No collages will be accepted. We will arrange the limited number of photos noted on the order form, but due to time constraints, we cannot create collages, and we will not accept them.

Submit text separately for us to input – we will use the fonts that we have chosen for the parent ad section, rather than any fonts you might submit. **Please submit an amount of text proportional and appropriate for your ad space.** Names should be clearly spelled EXACTLY how you want them to appear. If the ad is a secret, please indicate an alternate contact number on the order form.

Yearbook reserves the right to request alternate content or to refuse to print something that violates school standards regarding appropriate dress, language, substance abuse, gang affiliation, etc.

We strive for perfection, but we are human, too. If we make an error we will apologize, and in the rare event that we omit an ad we will refund your money, **but we will not be liable for any compensatory printing.**

Please submit a **separate check and order form for each ad ordered**. Submit your check made out to Montgomery High School, your completed order form, and all CDs, photos and text to Montgomery High School Yearbook, Attention Parent Ads, 1250 Hahman Drive, Santa Rosa, CA 95405. You may also drop ads off at the yearbook basket in the main office. Thank you!

Parent/Friend Advertisements

Order Form

Deadline: Friday, October 2nd, 2009!

____ Full Page \$300 Message and up to sixteen photos (save \$50 over standard rate)
(Please do not submit more than 16 photos, or excessive text)

____ 1/2 Page \$175 Message and up to six photos

____ 1/4 Page \$90 Message and up to four photos

____ 1/8 Page \$45 Message and up to two photos (Message must be brief)

____ 1/16 Page \$25 Message only

Check Number: _____ Cash: _____

Please print legibly the correct spelling of the student's name exactly how you want it to appear. (1 or more names)

Name(s): _____

Please include your name, phone number, and email in case we have questions.

Name: _____ Phone: _____

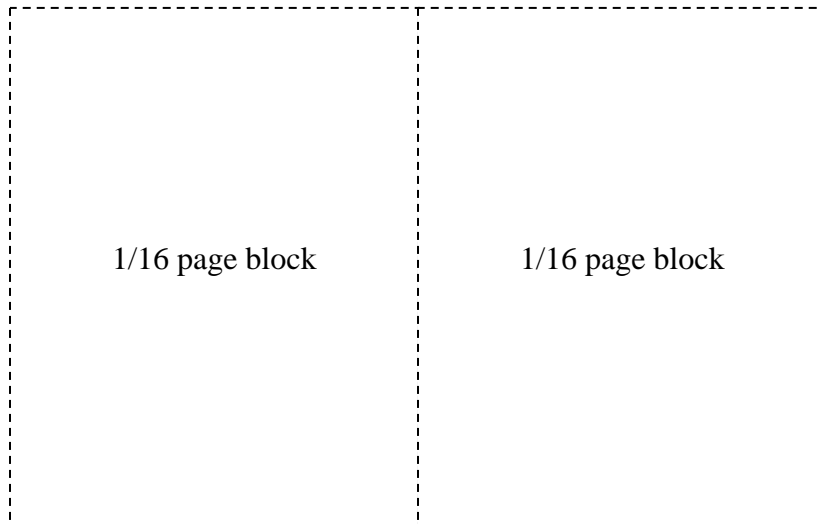
Email: _____ **CD or # of photos submitted:** _____

Please indicate if this ad is a secret, and give us a contact number that we may use here:

Not a secret _____

Keep secret; contact me at _____ with questions

Actual size of 1/8th page block:



Sample Page:

